

I have been deeply involved in WordPress for about 7 years. My interest in knowledge and research in business has made me familiar with many procedures of businesses and product management, and this has made me better understand the development of WordPress-based products. The result of these seven years is the development of numerous templates and plugins in different organizations, each of which is effective in business in a way.

EXPERIENCES

SENIOR WORDPRESS DEVELOPER, Darmankade

Oct 2023 – Present Tehran, Iran. (On-site)

A successful company in the field of digital health booking and related areas such as pharmacy, health information bank, forum, etc. Apart from the main business platform, I had the honor of implementing and supporting products related to other business lines that needed to be implemented with WordPress.

FRONTEND DEVELOPER, Realtyna

Oct 2021 – Sep 2023 (2yrs) US, Delaware (Remote)

A WordPress based company on real estate industry focused on US and Canada. I was responsible for handling many support tickets that were mostly related to WordPress side and development of a plugin just like Linktree based on WordPress. [Recommendation Letter]

FOUNDER - WORDPRESS DEVELOPER, Blanfo Studio

April 2020 – Oct 2021 (lyr and 7mos) Alborz, Iran.

Trying to provide solutions to convert several physical businesses into online businesses and help them to promote through WordPress based website.

PROJECTS

B2B, Darmankade

Custom theme and plugins contain several Elementor widgets due to the design we had on this project. [More Info]

PHARMACY, Darmankade

Moving a large number of products from WooCommerce database and importing them using API to the new pharmacy. [More Info]

SOCIAL IMPACT, Realtyna

A WordPress plugin like LinkTree (Saas) with real estate needs. Developed based on Realtyna core plugin like an addon. [<u>More Info</u>]

EDUCATIONS

M.S. ENTREPRENEURSHIP

University of Science and Technology Tehran, Iran. Sep 2023 – Sep 2025 (Ongoing)

B.A. SOFTWARE ENGINEERTING

Malayer University. Hamedan, Iran. Oct 2014 – Nov 2019

CERTIFICATES

PRODUCT MANAGEMENT

Bozhan Product School June 2024 - Dec 2024

SKILLS

TECHNICAL SKILLS

- Frontend: HTML, CSS, JS, JQuery
- Backend: PHP, WordPress
- Tools: Git, RESTful API
- Database: MySQL

OTHER SKILLS

- Communication
- Problem-solving Skill
- Deep interest in entrepreneurship and business development strategies
- Product management related skills

CONTACT INFO

- <u>+989380498608</u>
- <u>a.zeinodini.m@gmail.com</u>
- <u>www.alizeinodini.com</u>
- linkedin.com/in/ali-zeinodini/
- <u>https://github.com/zeinodini</u>
- Alborz, Iran