

# ALI ZEINODINI

PRODUCT MANAGER,  
WORDPRESS DEVELOPER

I have been deeply involved in WordPress for about 7 years. My interest in knowledge and research in business has made me familiar with many procedures of businesses and product management, and this has made me better understand the development of WordPress-based products. The result of these seven years is the development of numerous templates and plugins in different organizations, each of which is effective in business in a way.

## EXPERIENCES

### PRODUCT MANAGER, Darmankade

Oct 2025 – Present  
Tehran, Iran. (On-site)

Given my interest and the trust of my managers, I decided to contribute to the product team in Business as a technical person.

### SENIOR WORDPRESS DEVELOPER, Darmankade

Oct 2023 – Sep 2025 (2yrs)  
Tehran, Iran. (On-site)

A successful company in the field of digital health booking and related areas such as pharmacy, health information bank, forum, etc. Apart from the main business platform, I had the honor of implementing and supporting products related to other business lines that needed to be implemented with WordPress.

### FRONTEND/WORDPRESS DEVELOPER, Realtyna

Oct 2021 – Sep 2023 (2yrs)  
US, Delaware (Remote)

A WordPress based company on real estate industry focused on US and Canada. I was responsible for handling many support tickets that were mostly related to WordPress side and development of a plugin just like Linktree based on WordPress. [\[Recommendation Letter\]](#)

## PROJECTS

### SSO PLUGIN, Darmankade

Keycloak Single Sign On is a service to integrate all products sign-in. This Plugin will perform all procedures related to WordPress Products.

### ADS PLUGIN, Darmankade

Based on business strategies and requirements I've developed a plugin for all WordPress based products to perform Ads solutions.

### PHARMACY, B2B, BEAUTY CLINIC, Darmankade

For products that were in MVP stage, WordPress was the first selection to do all A/B tests and market researches. To comply with this business needs, there were numerous products at the theme and plugin development level.

## EDUCATIONS

### M.S. ENTREPRENEURSHIP

University of Science and Technology (IUST)  
Tehran, Iran.  
Sep 2023 – Sep 2025

### B.A. SOFTWARE ENGINEERING

Malayer University.  
Hamedan, Iran.  
Oct 2014 – Nov 2019

## CERTIFICATES

### PRODUCT MANAGEMENT

Bozhan Product School  
June 2024 – Dec 2024

## SKILLS

### TECHNICAL SKILLS

- Frontend: HTML, CSS, JS, jQuery
- Backend: PHP, WordPress
- Database: MySQL
- Tools: Git, Docker, Linux, RESTful API

### OTHER SKILLS

- Customer/Problem Discovery
- Communication
- Insights Analysis/Data Fluency

## CONTACT INFO

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