

ALI ZEINODINI

PRODUCT MANAGER,
WORDPRESS DEVELOPER

I have been deeply involved in WordPress for about 7 years. My interest in knowledge and research in business has made me familiar with many procedures of businesses and product management, and this has made me better understand the development of WordPress-based products. The result of these seven years is the development of numerous templates and plugins in different organizations, each of which is effective in business in a way.

EXPERIENCES

PRODUCT MANAGER, Darmankade

Oct 2025 – Present
Tehran, Iran. (On-site)

Given my interest and the trust of my managers, I decided to contribute to the product team in Business as a technical person.

SENIOR WORDPRESS DEVELOPER, Darmankade

Oct 2023 – Sep 2025 (2yrs)
Tehran, Iran. (On-site)

A successful company in the field of digital health booking and related areas such as pharmacy, health information bank, forum, etc. Apart from the main business platform, I had the honor of implementing and supporting products related to other business lines that needed to be implemented with WordPress.

FRONTEND/WORDPRESS DEVELOPER, Realtyna

Oct 2021 – Sep 2023 (2yrs)
US, Delaware (Remote)

A WordPress based company on real estate industry focused on US and Canada. I was responsible for handling many support tickets that were mostly related to WordPress side and development of a plugin just like Linktree based on WordPress. [[Recommendation Letter](#)]

PROJECTS

SSO PLUGIN, Darmankade

Keycloak Single Sign On is a service to integrate all products sign-in. This Plugin will perform all procedures related to WordPress Products.

ADS PLUGIN, Darmankade

Based on business strategies and requirements I've developed a plugin for all WordPress based products to perform Ads solutions.

PHARMACY, B2B, BEAUTY CLINIC, Darmankade

For products that were in MVP stage, WordPress was the first selection to do all A/B tests and market researches. To comply with this business needs, there were numerous products at the theme and plugin development level.

EDUCATIONS

M.S. ENTREPRENEURSHIP

University of Science and Technology (IUST)
Tehran, Iran.
Sep 2023 – Sep 2025

B.A. SOFTWARE ENGINEERING

Malayer University.
Hamedan, Iran.
Oct 2014 – Nov 2019

CERTIFICATES

PRODUCT MANAGEMENT

Bozhan Product School
June 2024 – Dec 2024

SKILLS

TECHNICAL SKILLS

- Frontend: HTML, CSS, JS, jQuery
- Backend: PHP, WordPress
- Database: MySQL
- Tools: Git, Docker, Linux, RESTful API

OTHER SKILLS

- Customer/Problem Discovery
- Communication
- Insights Analysis/Data Fluency

CONTACT INFO

- [+989380498608](tel:+989380498608)
- a.zeinodini.m@gmail.com
- www.alizeinodini.com
- linkedin.com/in/ali-zeinodini/
- <https://github.com/zeinodini>
- Alborz, Iran